



Security.Improved

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**To: All NSI Approved Companies**

Dear Industry Colleague,

**NSI WEBSITE UPDATES**

I am pleased to inform you about the availability of new online content tailored to buyers and specifiers on [www.nsi.org.uk](http://www.nsi.org.uk). We hope these webpages will be valuable to your company as an approved provider, helping you to promote the value of NSI certification to your customers by sharing these pages through your social media channels or by linking to them from relevant sections on your website.

**New 'Specifiers' section**

Our website's top navigation now includes a dedicated section for individuals responsible for specifying security, fire safety and guarding services. Initially designed to engage insurers, facilities managers and property developers, this section will continue to evolve with the inclusion of other specifiers in the future.

- ❖ [Insurers](#)
- ❖ [Facilities Managers](#)
- ❖ [Property Developers](#)

**NSI Bulletins**

We periodically release custom Bulletins to provide updates and insights on the security and fire safety sectors. These were initially developed for the interest of insurers and specifiers and are now shared more widely. To learn more and sign up for future editions, please visit our Bulletin sign-up page.

- ❖ [Sign up to receive NSI Bulletins](#)





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### **Digital All-IP Migration**

To assist homeowners in understanding the 'Digital All-IP' Programme, we have made content available under the 'Your Home' section of our website. You may find it helpful to share this information with your residential customers.

- ❖ [UK transition from analogue to digital landlines](#)

### **Other helpful resources**

Additionally, there are other pages that may be valuable to you and your customers which you can directly link to from your website or promote through other channels. These pages include:

- ❖ [About NSI approved companies](#)
- ❖ [About NSI](#)
- ❖ [Introduction to home security and fire safety](#)
- ❖ [Introduction to security and fire safety for your workplace](#)
- ❖ [Your Home FAQs](#)
- ❖ [Your Workplace FAQs](#)
- ❖ [Protect Duty](#)
- ❖ [Digital All-IP Migration \(approved company updates\)](#)

If you have any comments or feedback regarding NSI's marketing, please feel free to contact me.

Yours sincerely,

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